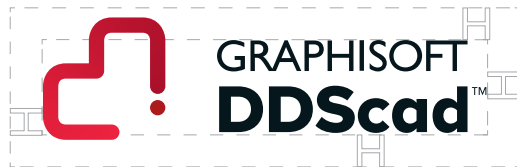


LOGO GUIDELINES

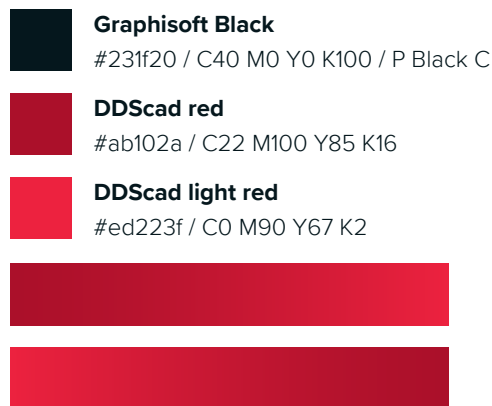
DDScad

Protection zone



To achieve the best possible effect, there must be a free space around the logo. In our logo, this protective zone is defined by the “H” in “GRAPHISOFT”. Neither font nor image elements may be placed within this protective zone.

Colors



Graphisoft Black

#231f20 / C40 M0 Y0 K100 / P Black C

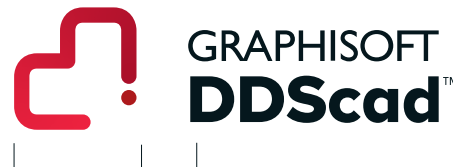
DDScad red

#ab102a / C22 M100 Y85 K16

DDScad light red

#ed223f / C0 M90 Y67 K2

Structure

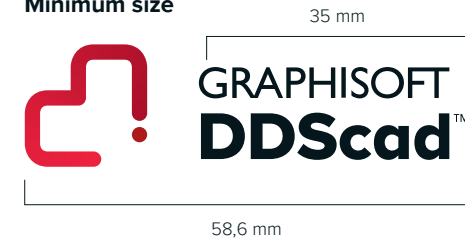


Figurative mark

Word mark

The logo is inseparable as a graphic element. The word and figurative mark may therefore only be used as an independent element in exceptional cases. If such a situation exists, Marketing must be informed in any case and approve the use.

Minimum size



A minimum size is specified for the logo to ensure readability and display quality. If you would like to use the logo smaller, Marketing must be informed in any case and approve the use.

Versions



The preferred version of the logo is the version with the gradient in the figurative mark (see above). If use is not possible due to restrictions of a communication measure, the white or black version of the logo should be chosen. If such a situation exists, Marketing must be informed and approve the use.

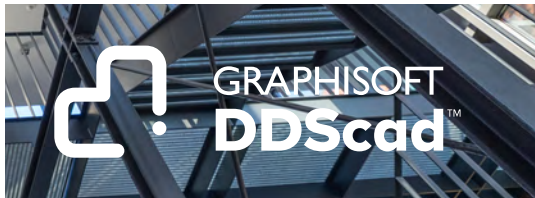
If you have any questions, please contact:

Tobias Koenig
Director, Marketing
+49 2593 8249 989
tkoenig@graphisoft.com

LOGO GUIDELINES

DDScad

Unauthorized logo use



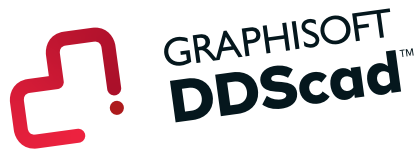
Don't use in front of unstable image backgrounds



Don't change the order of the element



Don't squeeze or modify the logo



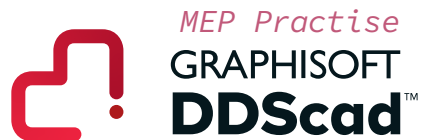
Don't rotate or modify the logo



Don't change the colors



Versions: Only black, or white



Don't mix up the DDScad logo with your own logo



Don't alter the logo in any way



Don't use the logo in a phrase