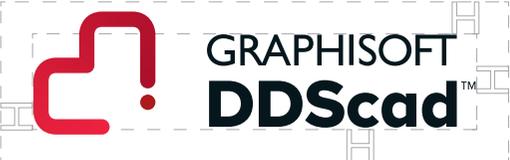


# LOGO GUIDELINES

## DDScad

### Protection zone



To achieve the best possible effect, there must be a free space around the logo. In our logo, this protective zone is defined by the “H” in “GRAPHISOFT”. Neither font nor image elements may be placed within this protective zone.

### Colors

 **Graphisoft Black**  
#231f20 / C40 M0 Y0 K100 / P Black C

 **DDScad red**  
#ab102a / C22 M100 Y85 K16

 **DDScad light red**  
#ed223f / C0 M90 Y67 K2



### Structure



The logo is inseparable as a graphic element. The word and figurative mark may therefore only be used as an independent element in exceptional cases. If such a situation exists, Marketing must be informed in any case and approve the use.

### Minimum size



A minimum size is specified for the logo to ensure readability and display quality. If you would like to use the logo smaller, Marketing must be informed in any case and approve the use.

### Versions



The preferred version of the logo is the version with the gradient in the figurative mark (see above). If use is not possible due to restrictions of a communication measure, the white or black version of the logo should be chosen. If such a situation exists, Marketing must be informed and approve the use.

### If you have any questions, please contact:

Tobias Koenig  
Director, Marketing  
+49 2593 8249 989  
tkoenig@graphisoft.com

# LOGO GUIDELINES

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### Unauthorized logo use

